



First Portal for Freight Best Practices

ESC guides users via 3 clicks towards sustainable and profitable freight cases...

The ESC became partner in the first EU Portal for Freight Best Practices (BESTFACT). It was established at the request of the EU Commission (DG MOVE). Users can select cases of around 150 analysed and implemented freight solutions described in the clusters Urban freight, Co-modality/green logistics and E-freight. Most ESC members, cargo owners using all modes in global supply chains, expressed interest in co-modality cases.

Users can browse through a best practices database by selecting specific topics:

- ✓ Infrastructure and technology (freight consolidation; transshipment; implementation of low emission technologies, etc)
- ✓ Organisation and Cooperation (new forms of ownership; collaboration with partners and competitors, priorities on infrastructure, etc)
- ✓ Operations and Services (service quality and sustainability agreements/certification; innovative fleet management; e-commerce; last mile delivery, etc)
- ✓ Regulations and Policy (access rules and restrictions; environmental standards and policy; infrastructure financing/taxation, etc).
- ✓ Knowledge, Tools and Methods (monitoring and benchmarking of processes; data collection; modelling and forecasting, etc).

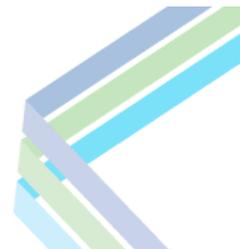
BESTFACT event on synchro-modal best practices, Rotterdam, Oct. 8-9 (incl. visit Maasvlakte II).

Registration: www.bestfact.net.

Peter Wolters joined ESC as the new 'Sustainability Business Development Manager' as from July 1. Apart from BESTFACT, he has been promoting intermodal and green freight best practices for the European Intermodal Association in cooperation with www.eurift.eu the last 16 years. Peter is co-author of several intermodal publications; he is a member of Advisory Boards related to green corridors and e-freight initiatives. He is also a column writer for the high quality intermodal & containers magazine 'BOX'. His motto for EU authorities and market players: 'Turning sustainability into profitability!'



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ESC represents cargo owners i.e. freight transport interests (import and export, intercontinental, all transport modes) of around 100.000 companies throughout Europe, whether manufacturers, retailers, wholesalers, collectively referred to as 'shippers'. Worldwide, ESC works closely with Asian Shippers' Association (ASA), American Association of Exporters and Importers (AAEI), together forming the Global Shippers Alliance (GSA). www.europeanshippers.eu